



To investors:

START TODAY, Co., Ltd  
 Representative: Yusaku Maezawa, CEO  
 (Securities Code: 3092)  
 Contact: Koji Yanagisawa, CFO  
 (TEL: 043 - 213 - 5171)

## Monthly Transaction Value and Number of Members in March 2010

Start Today Group reports its Monthly Report of March 2010 as below:

	March 2010	Year on Year Change (Month-over-Month) (Note 1)
Transaction Value (Note 2)	¥3,958 million	Year on Year +118.0%
Number of Members	2,028,707	+58,362
Number of Active Members (Note 3)	801,486	+35,302

## (Monthly/Year-on-Year (Month-over-Month))

	Transaction Value		Number of Members		Number of Active Members	
	¥ million	YoY	members	MoM	members	MoM
April 2009	1,982	+31.1%	1,301,025	+35,547	445,059	+8,604
May	2,141	+32.1%	1,341,460	+40,435	464,628	+19,569
June	2,459	+39.0%	1,381,574	+40,114	483,504	+18,876
July	2,548	+47.7%	1,430,848	+49,274	509,056	+25,552
August	2,152	+50.6%	1,466,462	+35,614	524,759	+15,703
September	2,656	+55.8%	1,519,877	+53,415	545,284	+20,525
October	3,239	+59.3%	1,576,191	+56,314	570,542	+25,258
November	3,363	+69.7%	1,629,635	+53,444	598,526	+27,984
December	4,162	+92.2%	1,761,951	+132,316	648,932	+50,406
January 2010	5,420	+119.7%	1,920,442	+158,491	738,690	+89,758
February	2,970	+77.9%	1,970,345	+49,903	766,184	+27,494
March	3,958	+118.0%	2,028,707	+58,362	801,486	+35,302
Total	37,054	+69.2%	—	—	—	—

Note 1. Transaction Value is on a year-on-year basis.

Number of Members and Number of Active Members are on a month-over-month basis.

2. Transaction Value indicates total sales of the EC Business. Consignment sales fee is calculated on the basis of selling prices.
3. Members who had purchased more than once per year.
4. The data are preliminary for a quick release and are subject to revision.